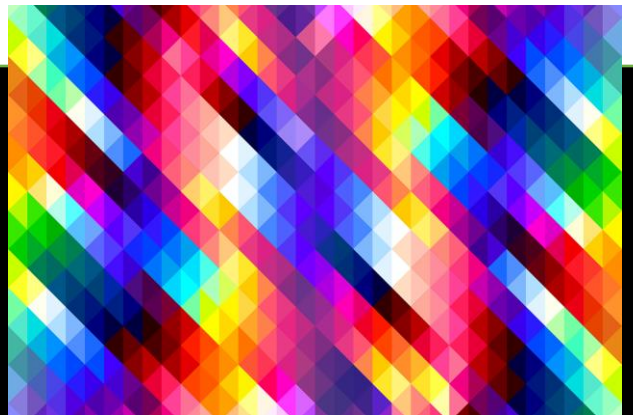


**LOOKING FOR
DESIGN
FUNDAMENTALS?**

**ENROLL IN
ART 100 TO
FIND OUT WHAT
YOU'VE BEEN
MISSING.**

ARTG 100 Design Primer will introduce students to the elements and principles of visual design. The class focuses on the conception of ideas and the visual interpretation, as well as the logistics of visual language. Students will become familiar with composition, aesthetics, colour, type, layout, design process and practice.



@art100gdesignprimer

Visit www.programs.viu.ca/fine-arts for more information.